

RECIDER



D

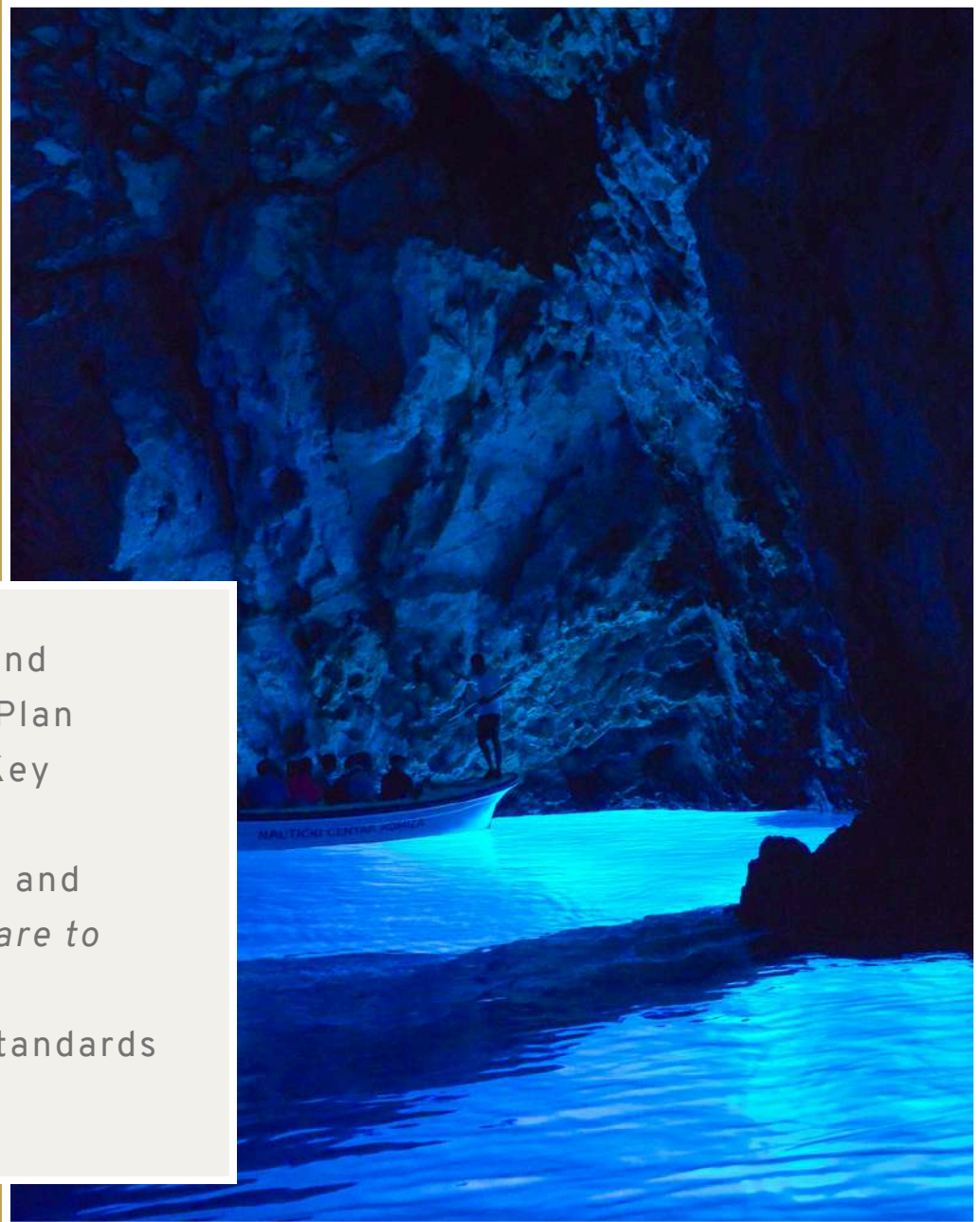
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THE BLUE CAVE BIŠEVO: MARKETING & BRANDING PLAN

Client: Town of Komiža (CRO)

- Analysis and Branding Plan
- Defining Key Activities, Messages, and Slogan (*Dare to Discover!*)
- Graphic Standards Manual



2 0 1 9 - 2 0 2 0

PROMOTING RURAL TOURISM

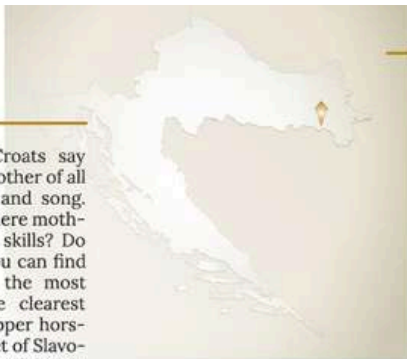
Client: Babina Greda Municipality (CRO)



The Keeper of Slavonian Secret

Get to know us!

▶ Have you heard Croats say that the plain is a mother of all good food, horses and song. But do you know where mother has learned her skills? Do you know where you can find the softest cakes, the most opulent meals, the clearest songs, the most dapper horses? Where the secret of Slavonia – the most beautiful Croatian secret – is being kept?



In Babina Greda of course, one of the largest villages in Croatia! Our story begins long ago, or as they say, "once upon a time". Grandma ("baba") Keda got fed up with the floods, gathered all the household and told them they were moving. After reaching a higher ground (ridge or "greda"), she began to clear the land. Soon thereafter, taking cue from the first emancipated woman of Slavonian legends, neighbours began to join her at Babina Greda (literally, "grandma's ridge"). The rest is a history.

- Website Content
- Tourist Guides (CRO & ENG)
- PR & Social Media (CRO & ENG)
- Foto & Video
- Messages and Slogans (*The Keeper of the Slavonian Secret*)
- Event Management (Modernization of Traditional Events)

2 0 1 9 - 2 0 2 0

PROMOTING RURAL TOURISM



<https://www.croatiaweek.com/video-mare-kate-humourously-announce-traditional-slavonian-festival-in-babina-greda/>

Visit Babina Greda
June 4, 2019 · 🌐

Zvijezde najavljuju Nema sela nad Babine Grede!

Mare i Kate, di su da se vratel! Eno ih kod nas, najavljuju Nema sela nad Babine Grede 2019, a kako im je krenulo, možda i vlastiti TV show 😊

Watch these lovely hosts presenting the village of Babina Greda and festivities that will take place this weekend, within "Nema sela nad Babine Grede" event!
See less

👍❤️ 283 36 🗨️ 28K 👁️

View more video insights

👍 Like 💬 Comment ➦ Share

Comments See all

Comment as Visit Babina Greda

Tko bolje kuha – snaše ili influenceri?

PIŠE **Gastro.hr** | 28. KOLOVOZA 2019.

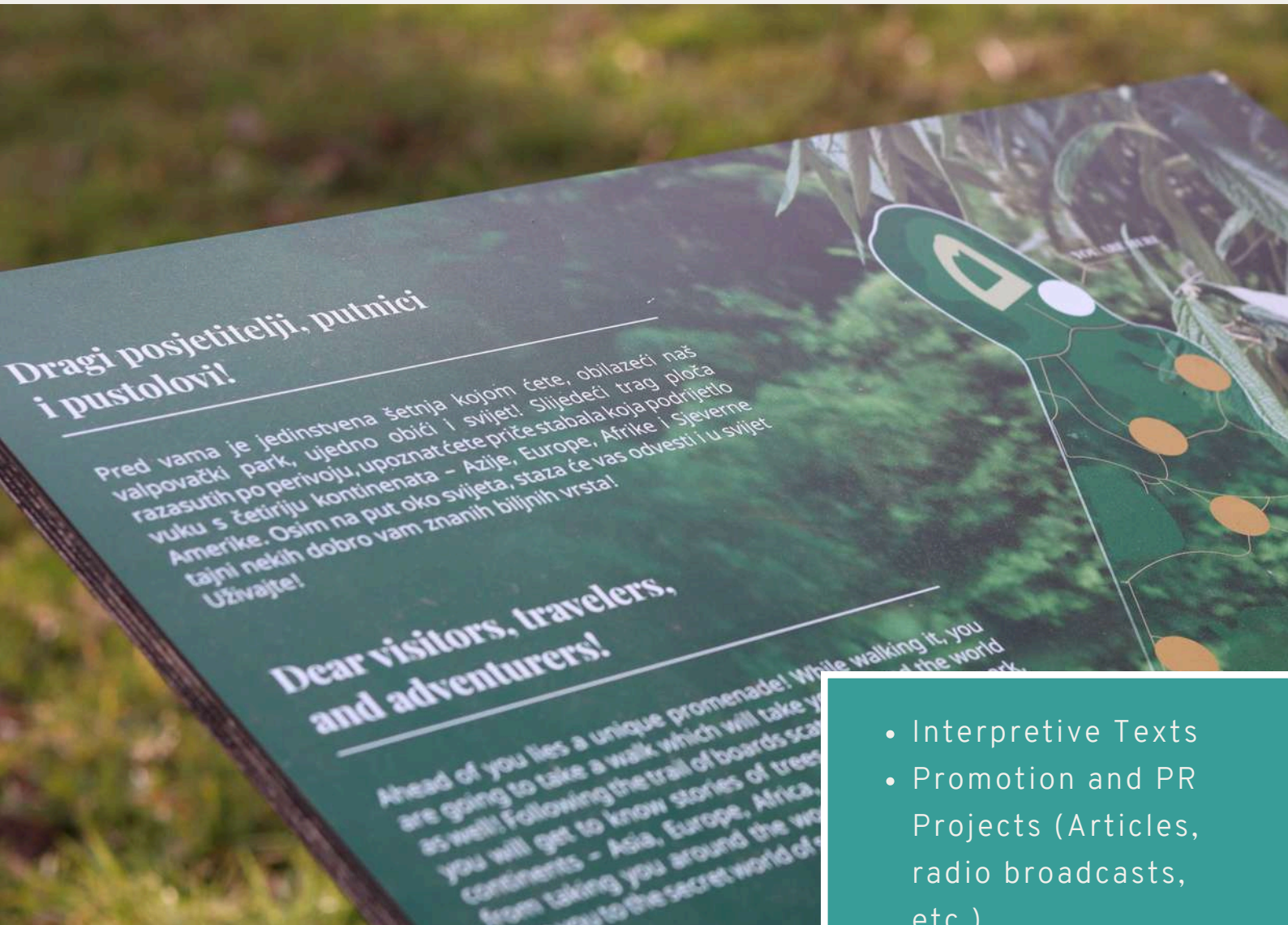


<https://gastro.24sata.hr/najave/tko-bolje-kuha-snase-ili-influenceri-24076>

2 0 1 9 - 2 0 2 0

THE PARK PEARLS OF SLAVONIA

Client: Town of Valpovo (CRO)



Dragi posjetitelji, putnici i pustolovi!

Pred vama je jedinstvena šetnja kojom ćete, obilazeći naš valpovački park, ujedno obići i svijet! Slijedeći trag ploča razasutih po perivoju, upoznat ćete priče stabala koja podrijetlo vuku s četiriju kontinenata – Azije, Europe, Afrike i Sjeverne Amerike. Osim na put oko svijeta, staza će vas odvesti i u svijet tajni nekih dobro vam znanih biljnih vrsta.
Uživajte!

Dear visitors, travelers, and adventurers!

Ahead of you lies a unique promenade! While walking it, you are going to take a walk which will take you around the world as well! Following the trail of boards scattered around the park, you will get to know stories of trees from taking you around the world from the four continents – Asia, Europe, Africa, and America. In addition to the world tour, the path will lead you to the secret world of some of the most famous plants.
Enjoy!

- Interpretive Texts
- Promotion and PR Projects (Articles, radio broadcasts, etc.)
- Graphic Standards Guide & Graphic Panel Design
- Foto & Video

PRO YOUTH: INTERNATIONAL CULTURE & TOURISM PROGRAMME

Clients: European Foundation for Education (GER) /
Knowledge at Work Foundation (CRO)

PRO-YOUTH

International work-based learning schemes in cultural and heritage tourism

- Creative Writing Course
- Chapter in the Manual on the Mentioned Topic

2 0 1 9 - 2 0 2 1

"GLADIJADORI"

A Travel and Historical Guide to Croatia



- “In-house” publishing and marketing project
- Promoting Croatia's hidden gems and their rich heritage
- Supported by #izovihstopa Campaign
- Promotion on Social Media
- Foto & Video

2 0 1 9 - 2 0 2 1

"GLADIJADORI"

A Travel and Historical Guide to Croatia



kutak_za_knjigu



kutak_za_knjigu Knjiga koja je dominirala mojim storyjima zadnjih tjedan dana. Moderno, pametno, zabavno, uz mnoštvo "nepoznatog o poznatome" i QR kodova za istraživanje. Cijela recenzija na linku u profilu 😊

#culspierence #gladijadori #recenzija #croatiatoknow #croatiafulloflife #history #bookflatlay #booksofinstagram #bookstagrambalkan #reader #bibliophile #bookreview #knjiga #povijest #kutakzaknjigu
232 tj.



bibliovca
@luka_jakopcic

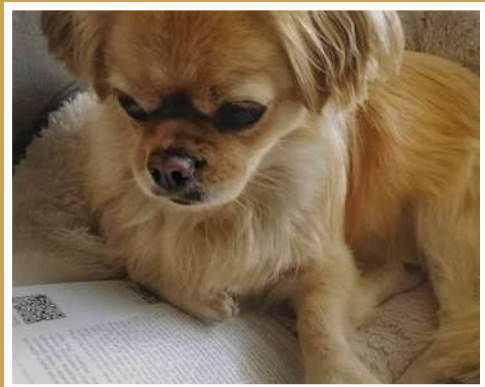
Vidjela sam sve vaše "a gdje je TVOJ ulov?" poruke, a kako ne mogu u isto vrijeme biti na 13 lokacija, čekala sam da prestanem pohoditi sajam i istovarati knjige na ovaj siroti kuhinjski/radni stol, pa da vam sve odjednom pokažem.

Prije nego uslikam book-stack i pojedinačne naslove, htjela bih vam skrenuti pozornost na jednu knjigu na koju je meni Luka Jakopčić skrenuo pozornost par dana prije Interlibera.

Knjiga se zove "Gladijadori: povijest svakodnevnog života u Hrvatskoj s pokojom turističkom preporukom" i donosi nam pregršt dobro istraženih informacija o tome kako je u različitim dijelovima naše zemlje izgledao svakodnevni život u proteklim stoljećima.

Što se jelo, kako se nekoga prosilo, kako su se razrješavali problemi preljuba, od čega se sastojao pribor jednog liječnika, kakvim pripravcima su ljudi pokušavali izbjeći obolijevanje od kuge - deseci i deseci bite-sized priča o životima običnih ljudi, a ispričane neusiljeno uz brojne humoristične opaske. Kao da, dok čitam, slušam Gorana Milića. :)

Polako stižu prvi
dojmovi 😊🐶 @bibliovca



2 0 1 9 - 2 0 2 1

SLAVONIA: TOURISM CONTENT WRITING AND PROMOTION

Client: Brod-Posavina County Tourist Board (CRO)



- Web Content (most part)
- PR Articles
- Text and Design of the Tourist Brochure
- Destination Slogan (*Where by the way becomes the goal*)
- Examples (CRO):
<https://tzbpz.hr/obicaji-eventi-nasi-gusti-vasi/>
- <https://tzbpz.hr/remotaj-se-brodsko-posavska-zupanija-za-digitalne-nomade/>



2 0 1 9 - 2 0 2 4

SLAVONIA: TOURISM CONTENT WRITING AND PROMOTION

Client: Osijek-Baranja County Tourist Board (CRO)

Slavonia and Baranja

Head on East

Hedonizam je na istoku

Although the ninth smallest country of the European Union, thanks to its specific shape, Croatia occupies a bit of three large cultural and geographical parts of Europe. While everybody knows about its beautiful Mediterranean coast, in the Croatian northeast Slavonia and Baranja welcome you. The largest region of Croatia is also its greatest secret, as the German newspaper *Münchner Merkur* noticed a few years ago. Located in the south of the great Pannonian Plain, and with a touch of the Balkans in the air, this area is imbued with a rich cultural heritage, vivid customs, wonderful landscapes, villages, and towns asleep between past and present.

CRADLE OF GOOD TASTE

On that list, enogastronomic richness is certainly last but not least. The charms of Slavonia-Baranja's heart, Osijek-Baranja County, are perhaps best presented through the story of sunny vineyards and opulent feasts. Experienced travelers and those yet to become stay amazed by the fascinating facts: Slavonia and Baranja are home to some of the oldest wine cellars

Površinom deveta najmanja država Europske unije, Hrvatska zahvaljujući svom specifičnom položaju obuhvaća dijelčić čak triju velikih kulturno-geografskih cjelina Europe. I dok svi znaju za njevu prekrasnu mediteransku obalu, na sjeveroistoku Hrvatske dočekat će vas Slavonija i Baranja. Najveća regija Hrvatske ujedno je i njena najveća tajna, kako je to prije koju godinu primijetio njemački list *Münchner Merkur*. Smješteno na jugu Panonske nizine, s doticajima Balkana u zraku, ovo područje prožeto je bogatim kulturnim naslijeđem, živopisnim običajima, dojmivim krajspicima, selima i gradićima usnulima između jučer i danas.

Kolijevka dobrog ukusa

Na tom popisu, eno-gastronomsko bogatstvo svakako je last but not least. Zapravo je čari Slavonije i Baranje to njenog srca, Osječko-baranjske županije, možda najbolje predstaviti kroz priču o osunčanim vinogorjima i raskošnoj trpezi. Prekaljeni putnici i oni koji će to tek postati ostaju u čudu nad zapanjujućim činjenicama: ovdje su, primjerice, smješteni neki od

of (lake's vineyards), the heart of medieval Baranja province, being the largest historical wine cellar in Croatia. Built more than five hundred years ago, it is contemporary with the Renaissance, geographical discoveries, as well as culinary ones.

One of those occurred in Slavonia and Baranja when, during the Ottoman conquest in the 16th century, European, American, and Oriental cuisine joined forces. In this fusion, black Slavonian pig meat met Indian spices (brought from the East by the Turks), which resulted in *Kulen* or *Kulin* - the most famous cured meat product of Slavonia and Baranja, and their gastronomic symbol. Protected as a cultural and cuisine heritage both on a national and EU level, *kulen* is nowadays on its way to becoming an internationally renowned gastronomic fact.

Despite *kulen's* fame, the horizon of the Slavonia-Baranja's dining table extends far beyond the delicacy which symbolizes it. It often seems as there was no end to various meat and fish dishes, accompanied by desserts brought to Pannonia by crafty German settlers two and a half centuries ago. The view of its table can only be enjoyed with wine from the vineyards of

načelne su među Slavonijom i Baranjom. Zbog toga je ovaj kraj poznat po visokom uzgoju vinogorja. Najveći i najstariji vinograd smjestio se u Slavoniji, u osječkom kraju. Sagrađen je u 16. stoljeću, a njegova tradicija i kulturno-geografski

Jedno takvo jelo je *kulen*, najpoznatiji proizvod ovog kraja. Nastao je sredinom 16. stoljeća, kada su u Slavoniju i Baranju došli osmanlijski vojnici. Oni su donijeli sa sobom različite vrste mesa i začina, koje su se pomiješale s lokalnim kuhinjskim sastojcima.

No, horizon je širi od delicata. Često se čini da nema kraja raznim mesnim i ribljim jelima, popraćeni slatkim desertima koje su u Panoniju donijeli

- Web Content (most part)
- PR Articles (CRO & ENG)
- Examples:
 - <https://www.vecernji.hr/lifestyle/pomakni-granice-bez-prelaska-granice-1479107>
 - <https://www.24sata.hr/promo-sadržaj/kako-sam-upoznao-vasu-snajku-posjetite-lokacije-snimanja-serije-914112>
- Catalogue Content for *HeadOnEast, Land of Wine, River Cruising in Croatia* (major part)

SLAVONIA: TOURISM CONTENT WRITING AND PROMOTION

Osijek-Baranja County

Osijek-Baranja County, the region of wine, homemade food, friendly folk, beautiful nature, and abundance of culture and tradition, will surely enrich your cruise, no matter whether you step on land in Batina, Osijek, or Aljmaš berth.

Without History We Are Nothing...

As does every genuine story, this one also begins with some history. The historical heart of Slavonia and Baranja is the city of Osijek. Walk the mysterious streets of the Tvrđa, Osijek's fortress, or stroll toward the beautiful Osijek co-cathedral, the second highest in Southeast Europe. Don't miss out the Drava riverbank, where the longest Croatian riverine promenade awaits or beautiful Art Nouveau avenue. There are truly numerous reasons that make this city special. Not too big, nor too small, rich with social and cultural events, airy and surrounded with natural beauties.



the Danube hugging the sky. Peaceful beauty at its finest! While in this area, pay a visit to the village of Dalj, where the "Center Milutin Milanković" celebrates the work of the scientist who created one of the „most significant theories relating Earth motions and long-term climate change“, according to NASA.

Baranja Calling

North of Osijek, in Baranja, stroll over the gentle fertile slopes, feast your eyes on vast sun-kissed vineyards, walk through fascinating surduk gorges between the hills, and – with a glass of fine wine – take a peek inside cellars called gatori, in the village of Zmajevac. Not far from here, nor from any of our docks, is the 500-year-old wine cellar in the village of Kneževi Vinogradi. Don't worry, you won't be left thirsty because the cellar is still up to his job. Of course, Baranja is much more than wine. The ethno-village Karanac could be your cup of tea, as the place that takes you back to some more simple times, with authentic houses, traditional cuisine, and its "Street of Forgotten Time". Sounds unforgettable, doesn't it?



In Erdut winery you can find one of the biggest barrels in the world, measuring 75.000 liters!

I Heard It Through the Grapevines

The land of long wine history, dating back to Roman times, has a lot to offer in that regard. You don't have to go far from the Danube to experience it. The Erdut vineyards, biggest plantation in Croatia, lie just above the mighty river. And are not the only big boys around! In Erdut winery you can find one of the biggest barrels in the world, measuring 75.000 liters! So, pour yourself a cup, take a walk, and enjoy the view of the Erdut tower and

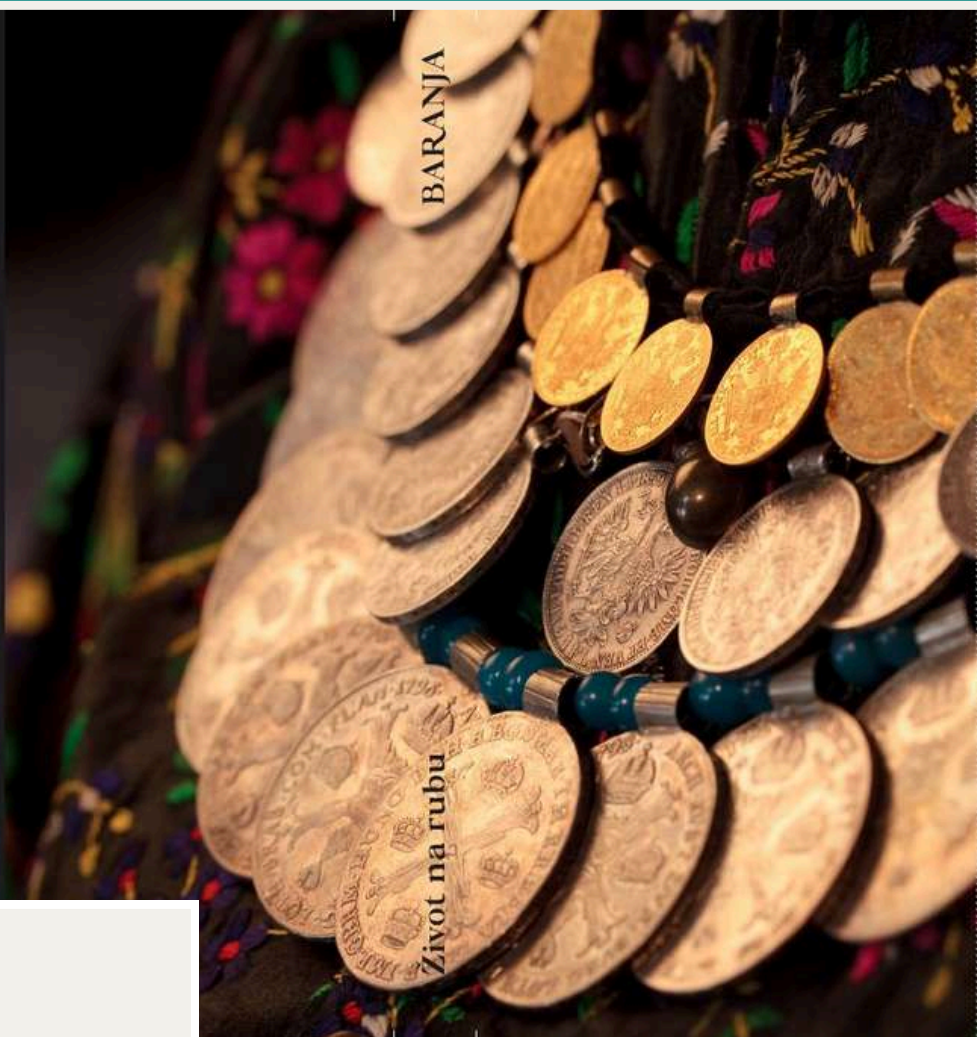
BARANJA – LIVING ON THE EDGE

Client: Osijek-Baranja County (CRO)

Baranja ili "majka vina", kako znamo reći, majka je i plodne zemlje, bujnih šuma i netaknutih močvarnih područja; majka radišnih ljudi, tijekom stoljećâ pristiglih u nju sa svih strana, kako bi ovdje pronašli bolji život i obogaćujući stare, stvorili nove vrijednosti i tradicije. Plodovi tog stoljetnog rada i kulturnih vrijednosti, kao i želja da ih se nastavi nadograđivati i ubuduće, vidljivi su u svakoj brazdi nepreglednih beljskih oranica, u svakoj čaši vina s Banskog brda, u svakoj kriški domaćeg baranjskog kupena. Čak i danas, kad uzdrmana ratom, a potom i gospodarskim teškoćama, prolazi kroz jedno od izazovnijih razdoblja u svojoj burnoj povijesti, Baranja nudi mnoštvo mogućnosti, kako za rad, razvoj privatnih i javnih ideja i projekata, tako i za odmor. No Baranja traži da joj se preda, da se u nju uroni, da je se istraži. Tek tad se otvara u svoj svojoj raskoši.

Baranja je hrvatski dragulj, u svoj svojoj različitosti. Razlog je to za ponos, ali i obvezu, obvezu svijlu nas, ne samo na istoku, već u cijeloj Hrvatskoj. Kako pak obveza počinje upoznavanjem, za prvi korak, prilazimo ovu knjigu. Neka nam je od koristi.

(iz predgovora Ivana Anušića)



BARANJA

Život na rubu

- Complete Monograph Production (except for the photos)
- [Learn more!](#)

2 0 2 0

A QUARTER OF A CENTURY OF POSAVINA COUNTY

Client: Posavina County (BiH)



- Complete Monograph Production (except for the most of the photos)
- [Learn more!](#)

ČETVRT
STOLJEĆA
ŽUPANIJE
POSAVSKE
Monografija

2 0 2 1

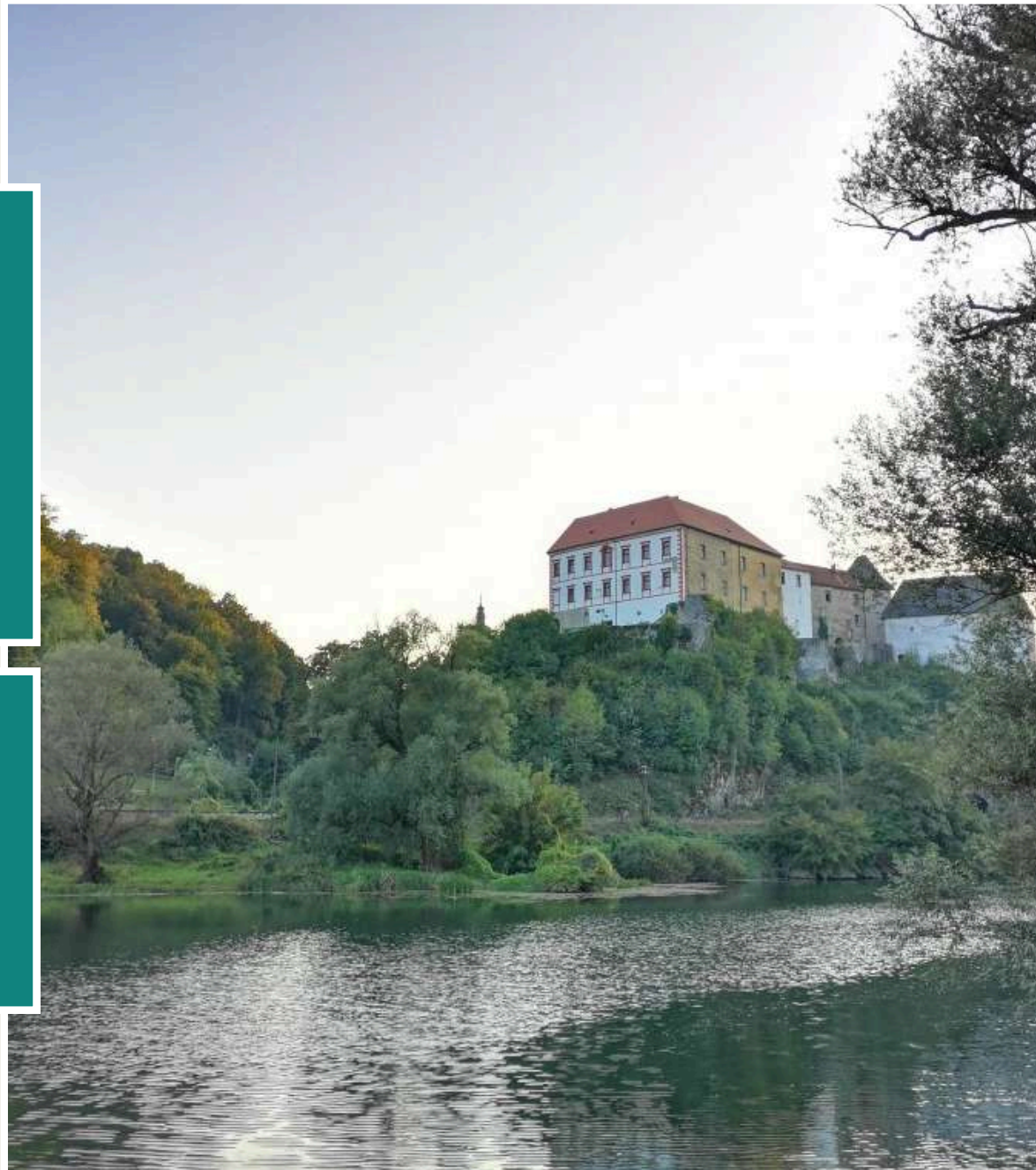
MEET THE RIVER

Client: Karlovac County (CRO)



**SUSRET
S RIJEKOM**

- Complete Production of Promotional Videos



2 0 2 1

TOURISM CONTENT WRITING AND PROMOTION

Bakar - mali biser velikih priča

Bakar, jedan od najstarijih gradova na Jadranu, čeka Vas u dnu prekrasnog zaljeva kojim se Mediteran uvlači u krilo Srednjoj Europi. Otkrijte ga!

Saznaj više

Client: Town of Bakar Tourist Board (CRO)

- Website Content
- PR Articles (CRO & ENG)
- Digital Marketing and Social Media (FB, IG)
- Destination Slogan (*A Tiny Pearl of Great Stories*)
- Examples:
 - <https://www.croatiaweek.com/the-bakar-way-of-touring-and-tourism/>
 - <https://www.slatkopedija.hr/imamo-i-recept-bakrani-su-nam-otkrili-kako-pripremiti-njihovu-neodoljivu-tortu/>

TOURISM CONTENT WRITING AND PROMOTION



Event by Turistička Zajednica Grada Bakra

Bakar

Duration: 4 hr 45 min

Public · Anyone on or off Facebook

(For EN, scroll) 🌂🌞 Bogatije no ikad, otvoreno malima i velikima, kulturnjacima i zabavnjacima, ovogodišnje "Margaretino leto" obuhvaća 25 programa, od kojih su 23, zahvaljujući našim dragim partnerima i sponzorima, potpuno besplatna 😊! Tijekom više od mjesec dana čekaju vas najbolji koncerti klasične i zabavne glazbe (Jacques, Indira, Battifiaca, Maja Šuput), izložbe i predstave, tradicijske fešte te inovativne interpretacijske ture 🍷 Zapratite nas i odaberite svoj djelić bakarske ljetne čarolije – možda već 25. 6. (sub), kad vas povodom otvorenja „Margaretinog leta“ čekaju i sad već čuvena „Šetnja kroz povijest“, ove godine posvećena velikom Andriji Mohorovičiću te koncert Jacquesa Houdeka 🍷🎤



Turistička Zajednica Grada Bakra
July 9, 2023 · 🌐

😊Nepca nam s nestrpljenjem očekuju večerašnju Feštu od brodeteta, a mi se pitamo – koja li je tajna pravih majstora? 😊Ima ih nekoliko, a jedna je i ta da imaju pravu ekipu. I ove godine, njen neizostavni dio je INA d.d. 💙 Uz svu ostalu podršku, generalni sponzor Margaretinog leta osigurao je i plinske boce potrebne za pripremu slavne jadranske delicije, dok ih je INA logistika pravodobno dostavila, pa današnja fešta može početi! ✅



Nekoliko isječaka...

2 0 2 1 - 2 0 2 4

NIKOLA TESLA EXPERIENCE CENTER KARLOVAC

Client: Karlovac County (CRO)

Bljeskovi - moć opažanja

Nakon osvajavanja „Sudbin brojčani“, temeljni stilistički Teslina a njome poverljivog umjetnika primata je izvrsnosti moć opažanja. „U istraživanju sam naučio da stvar mogu vidjeti pred očima. Nisi ni vidjeti stvari, čitajući ni paketi. U izvrsnosti sam me mogu predložiti kao potpuno stvarni. Tako sam naučio razvijati ono što smatram novim i vrhovni oblikovanja (svjetlosnih zračenja i ideja, različite isprave) i stvarni aspekti i njegovi, a ne mijenja izgleda mnogo trideset i dvadesetih godina... Kad dođem tamo, uvijek je potrebno gledati u realnu. Mislim da konstruktivno, naučivši me je i pokušati – ne to u glavi. Za mene nije važno potražiti li turbinu u istih ili je izmisliti u realnosti. Zapravo sam i ja i samostalno, nema nikakve razlike, rezultat su uvijek isti. Takvim načinom rada mogu kroz razliku (između) stvarne a de viditi na ekran. Kada sam u potpunoj slobodi odobrih da sam u tome napredno i da što sam mogao zamisliti i vidjeti na ekranu popratni, konačni proizvod kojeg sam uspio izvesti u stvarnosti. Moj unatrag radi i to sam zamisliti, a pokus i da bud tako sam platinu. U dvadeset godina nije bilo ni jedne izmisliti. Tako si i bila svijetli“

Flashes - the power of observation

After mastering his "muscular efficiency", the main characteristic of Tesla's related art became the extraordinary power of observation. "Then I observed to my delight that I could visualize with the greatest facility. I needed no models, drawings, or experiments. I could picture them all as real in my mind. Thus I have been led unconsciously to realize what I consider a new method of materializing inventive concepts and ideas, which is radically opposite to the purely experimental and is in my opinion ever so much more expeditious and efficient. [...] When I get an idea I start at once building it up in my imagination, I change the construction, make improvements, and examine the whole in my mind. It is irrelevant to me whether I run my turbine in thought or test it in my lab. I even note if it is out of balance. There is no difference whatever; the results are the same. In this way I can rapidly develop and perfect a conception without building anything. When I have gone as far as to embody in the invention every possible improvement I can think of and see no field anywhere, I put into concrete form this final product of my brain.

- Interpretive Texts
- Multimedia Script
- Text Editing
- Photo Selection and Editing
- Graphic Design of Display Elements
- Coordination of Textual and Visual Content Implementation



SENJ TOWN DAY

Client: Town of Senj (CRO)

Od
Senja
do
zvijezda

Dan grada Senja 2022.
i 370. rodendan P. R. Vitezovića

IZLOŽBE - PROMOCIJE -
KONCERTI - SPORTSKI PROGRAM -
FINE ART PORTRITI -
VITEZOVIĆEV SNACK -
PUBLIC HIT FACTORY...

ORGANIZATORI:
Grad Senj | Turistička zajednica

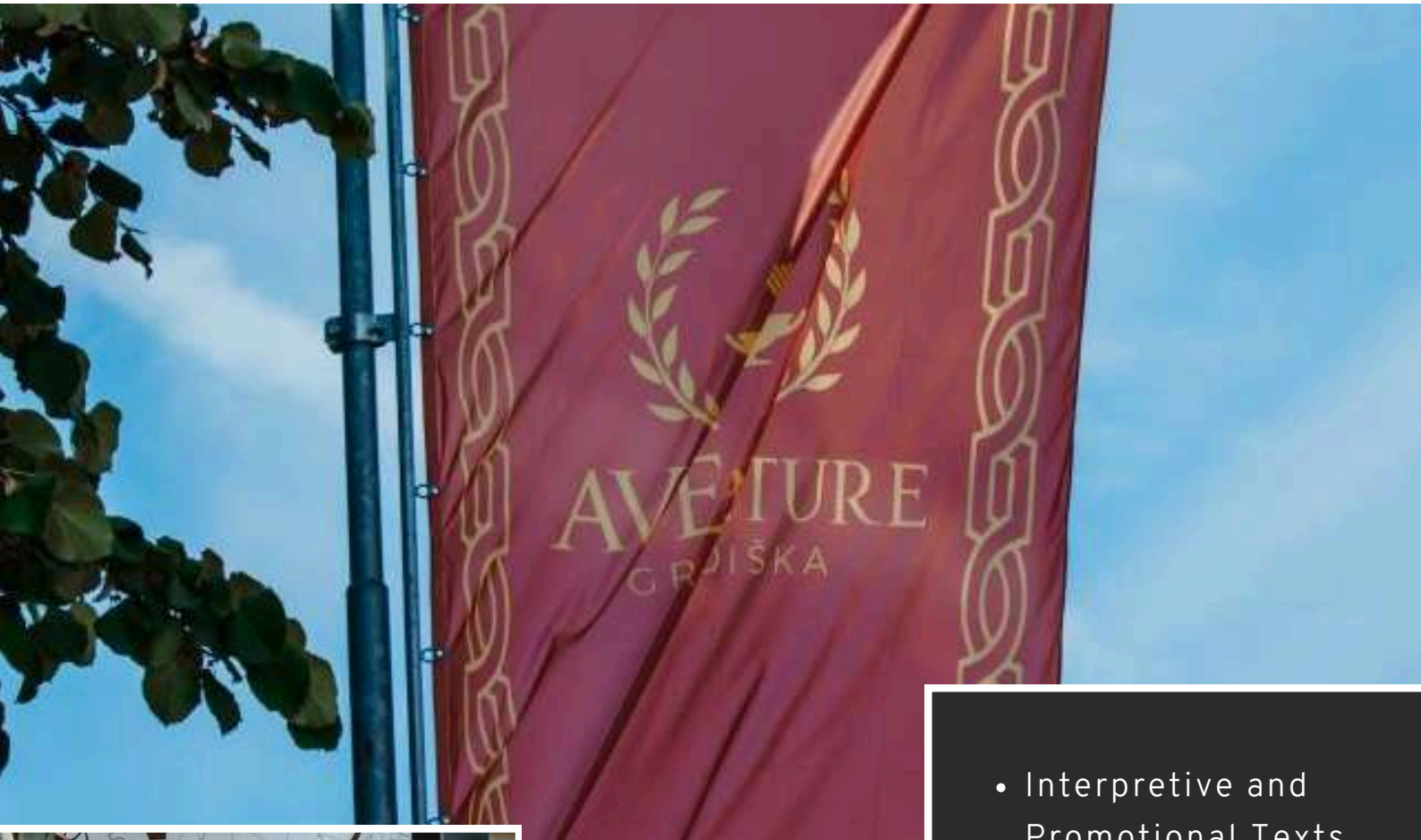
- Event Concept and Content Development ("Historical Selfie", "Vitezović's Snack", etc.)
- Coordination and Event Management
- PR Articles and Social Media Posts
- Graphic Design of Key Visuals



2 0 2 2

LANDSCAPE INTERPRETATION CENTER

Client: Town of Gradiška (BiH)



- Interpretive and Promotional Texts
- Management Plan
- Development of AVenture Gradiska Thematic Route
- Project Element Coordination

HIDDEN DALMATIA

Client: Split-Dalmatia County (CRO)



Smaragdna šetnica

Dobrodošli na poučnu stazu Mosor jug, ljepoticu što vijuga Žrnovnicom, jednim od najstarijih mjesta u podnožju Mosora!

Staza prati tok Žrnovnice, rijecice koja ne samo da je dala ime mjestu, nego je sačuvala i spomen na stare žrnove, tj. mlinske kamene. Njih su nekoć pokretale brojne vodenice duž toka naše iznake brzice. O značaju ovog područja dovoljno govori činjenica da se pod današnjim imenom prvi put spominje već u 12. stoljeću! Na, da ne duljimo više s uvodom. Pake vam je 2500 m šetnice uz bistru rijeku, kroz mjesto koje je svele uspjelo sačuovati ambijent i sam stare, skrivene Dalmacije. Uživajte!

Emerald Promenade

Welcome to the educational trail Mosor South. It is a beauty wriggling through Žrnovnica, one of the oldest villages at the Mosor foothills!

The trail follows the course of Žrnovnica, a small river the village had been named after. Besides, the name of this river preserves the memory of grindstones (mills) run by numerous watermills along its brisk karst waters. The importance of this area and its name is stressed by the fact that the first written record of it dates back to the 12th century! Anyway, let's cut the introduction - a 2,000 m long walk lies ahead, following the river, and leading to the village that managed to keep the charm of the Hidden Dalmatia. Enjoy!

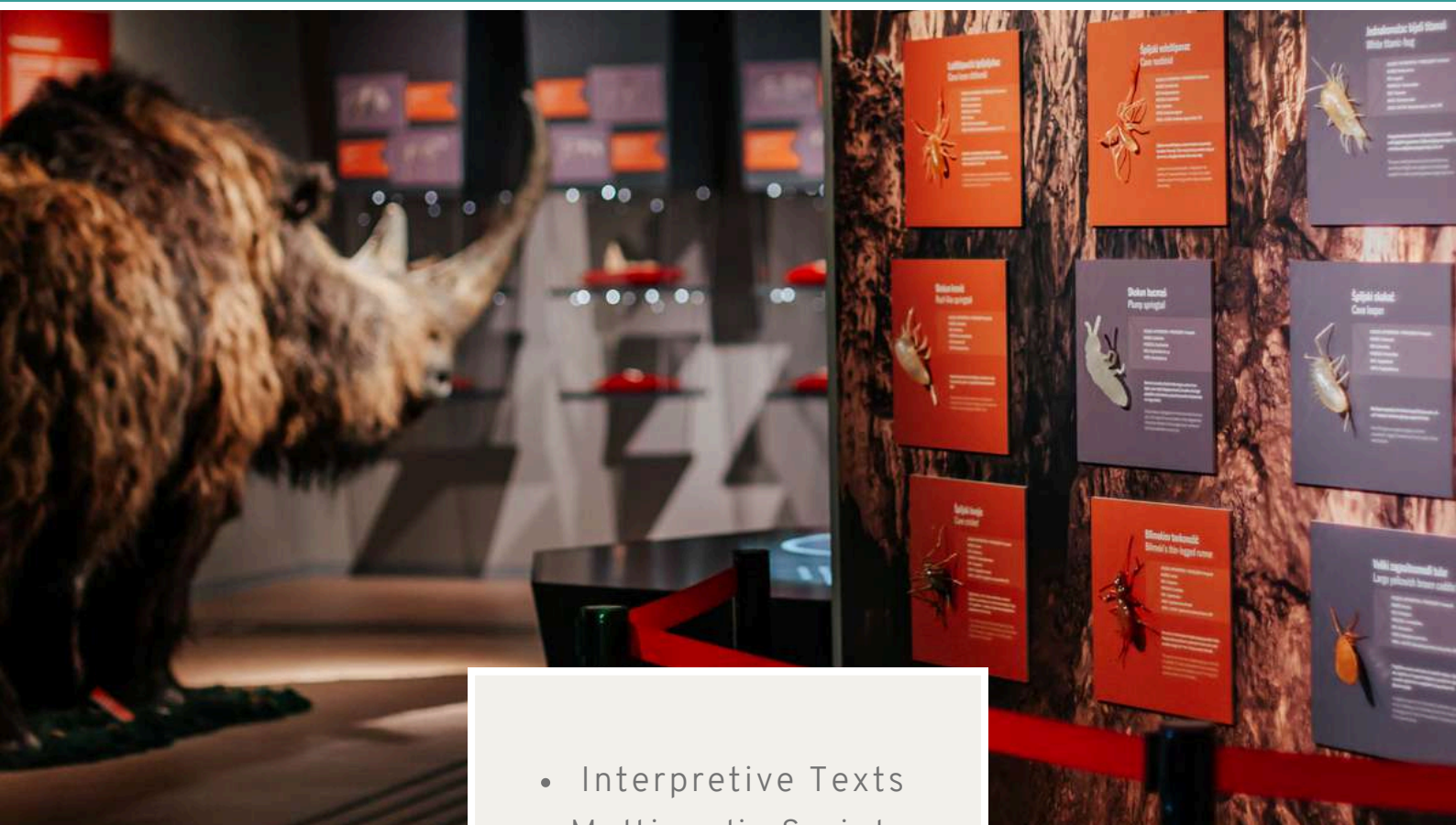
- Interpretive Texts for the Visitor Center Hidden Dalmatia
- Travel Guides, Brochures, and Game
- Multimedia Script
- Project Element Coordination



2 0 2 2 - 2 0 2 3

SPELEON CENTER OF SUBTERRANEAN HERITAGE

Client: Public Institution Barač Caves (CRO)



- Interpretive Texts
- Multimedia Script
- Translations
- Project Element Coordination

2 0 2 2 - 2 0 2 3

ECOMUSEUM BISTRA

Client: Bistra Municipality (CRO)



- Interpretive Texts
- Audio Guide Script
- Production Coordination
- Photo Selection and Editing
- Multimedia Content Plan



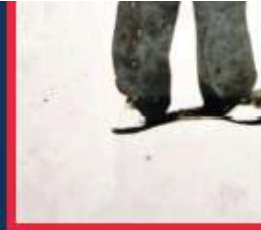
ECO-ETHNO HOUSE VRPOLJE

Client: Omnivor Ltd. / Vrpolje Municipality (CRO)

radivačko poduzeće – paromlin
dnik Leopold Weiss te je sve do
bilježi Knežević, zbog povoljnih
okolica dovaža ovamo hranu”.
rguje i bosanskim voćem. Ovaj
rpoljački kroničar 1929, pomalo
aki "frtalj" sata jure automobili i
ji je željeznici, zahvaljujući kojoj
rpoljačkih gusaka.

proverb used to say.

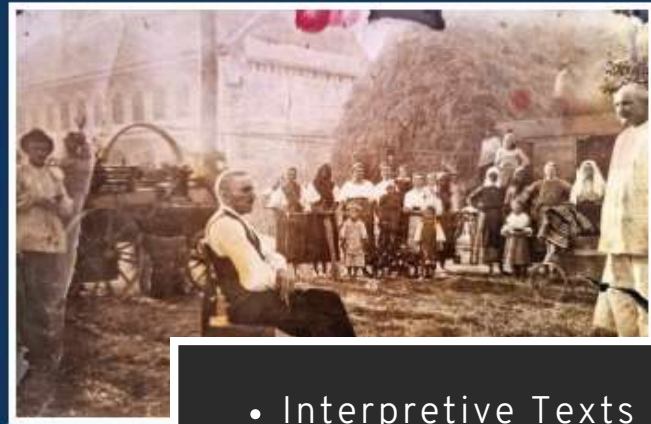
The early 20th century is also the time of the big granary company in Vrpolje – the steam mill „Rosa”. Established in the late 19th century by the entrepreneur Leopold Weiss, up until the 1950s „Rosa” was the fourth-largest mill in Croatia. Knežević states that “almost the entire closer and remote area delivers grain here” because of the advantageous purchase costs. Bosnian fruit was also widely traded in the Vrpolje region. According to Knežević, that business was run by the local Roma population. A little irritatedly, in 1929 the chronicler of Vrpolje observes one more thing – that „almost every fifteen minutes, cars and motorcycles rush through the village at high speed of 20-50 km/h.” He is more susceptible to railways, thanks to which Zagreb is not that far anymore, unfortunate for many of the Vrpolje geese sold in the capital.



Gazda Ilija Grgić iz Starih Perkovi
/ Master Ilija Grgić from Stari Perkovi
(Privatna zbirka Ružice Vidaković
private collection)



Središte Vrpolja oko 1900., s paromlinom "Rosa" i guskama u prvom planu / Vrpolje center around 1900, with steam mill "Rosa" and geese in the front (Arhiv SGIM / Meštrović Gallery Archives)



Vršidba kod gazde Starih Perkovi
/ Threshing in the Stari Perkovi
(Privatna zbirka Barišić)

- Interpretive Texts
- Multimedia Script
- Translations
- Photo Selection and Editing
- Graphic Design of Display Elements
- Project Coordination

CHURCHES OF THE IVANIĆ REGION

Client: Ivanić-Grad Tourist Board (CRO)



Kloštar Ivanić Church of the Assumption of the Blessed Virgin Mary



Eight Centuries of Our Lady...
00:00 / 02:41

Eight Centuries of Our Lady of Kloštar

The sacral heritage of our region would not be what it is without the Church of the Assumption of the Blessed Virgin Mary, the first church dedicated to Mary, and the first church in the area of Ivanić Grad as a whole, was during the 15th century.

If you're wondering why it wasn't erected in Ivanić Grad, which is the centre of the region, have another think: the area was swampy and unsafe, while hills like this one offered a good vantage point and better security. The church was built on a hill, located in what is now Kloštar Ivanić.

But let's get back to this church. Its founder, Bishop Stephen of Zagreb, had big plans for this location. Also, the name of the town, Kloštar, would become the basis for the name of the town itself. He brought in a nun to open one of the first girls' schools in Croatia. However, Stephen's vision quickly disintegrated because of the less than exemplary behaviour of the nuns who would leave the convent soon after.

A second attempt was more successful. Benedictine nuns arrived at the convent and would stay until the 17th century. They helped develop the area's spiritual and social life and fostered economic activity. For example, they held a fair on the day of the Assumption of Mary, the protector of their parish. At the end of that fair, they could hold a fair on St. John's Day and on the Second Sunday of Easter.

At the end of the 15th century, the Benedictine nuns left Ivanić due to the increasing threat of Ottoman attacks. The church was exposed to war and the sands of time. You should then not be surprised that standing before you today is a church constructed in the middle of the 18th century. However, if you look closely at the lower layers, you'll notice the foundation for the current one.

The new church was decorated in a rich Baroque style. The baptistery, pulpit, the seven altars, and the three windows which remain from the old church were the wonderful painting of Mary which you can see at the main altar.

- Interpretive Texts
- [Audio Guide](#) Script and Production
- Translations
- Photo Selection and Editing
- Project Coordination

LOCAL CROATIA TRAVEL EXPERIENCE

Client: University of Florida (USA)



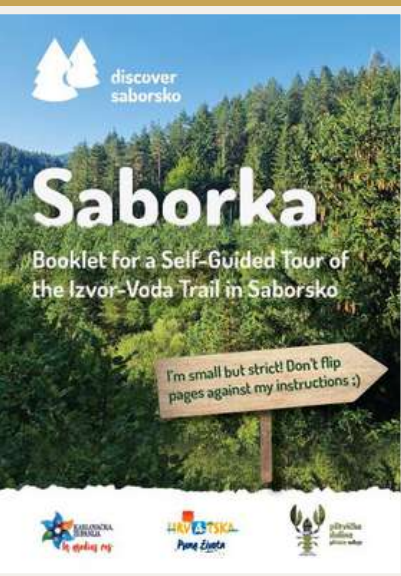
- Travel Concept and Itinerary Development
- Tour Guidance
- Project Coordination
- Project Promotion



2 0 2 3

SABORKA SELF-GUIDED ROUTE

Client: Plitvice Valleys Tourist Board (CRO)



- Guide and Interpretation Concept and Text
- Translations, Photos & Design
- Project Coordination
- Production and Labeling
- Project Promotion

2 0 2 3 - 2 0 2 4

MAP OF ISTRIAN HERITAGE CENTERS

Client: Istrian Development & Tourism Agency (CRO)



- Complete Map Production (copy, design, translation, print)
- Coordination of Entities Represented on the Map
- Dynamic QR Codes



KARTA INTERPRETACIJSKIH CENTARA ISTRE

Kultura - Priroda - Doživljaji

2

Istraživanje starih istarskih kaštela nikad nije bilo atraktivnije! Natakните VR naočale i krenite u otkrivanje kamenih velikana Istre, kao i zanimljivih narodnih običaja Momjanštine!



3

U Kovarskoj kući "Arsia", malom muzeju rudarstva, svakodnevnu rutinu zamijenit ćete pogledom u svijet raških rudara. Saznajte kako su živjeli i kako se snalazili u tami istarskog podzemlja!



4

Kuća o batani, prvi hrvatski ekomuzej, ponos je svih Rovinježa. Bilo da slušate priče s dalekih pučina ili obližnjih plicaka, doživjet ćete je kao fascinantni simbol ljubavi čovjeka i mora, uvršten i na UNESCO-ov popis nematerijalne baštine.



5

Što veže Clintu Eastwooda, svjetske balerine i poznati event Slatka Istra? Naravno, Centar za posjetitelje Maraston. Ovdje su dom pronašte priče iz skrivene povijesti Istre, narodne predaje i autentični recepti. Sati rasonode zajamčeni!



6

Progovorite vlaškim jezikom, jednim od najugroženijih na svijetu! Uskočite u cipele krijumčara iz vremena talijanske uprave Istrom. Proučite staze i prirodu Učke te ljude i običaje Sušnjevice, malenog mjesta velikog duha!



7

Svi nostalgični za 20. stoljećem ovdje će doći na svoje. U srcu Pule vratite se u doba crno-bijele televizije, gramofona, kazetofona, telefonskih govornica, novina, "haubi" i viklera za kosu. MEMO vremeplov vas čeka!



PEARL OF ZAGORJE SELF-GUIDED ROUTES

Client: The Pearl of Zagorje Tourist Board (CRO)

- Guide Concept and Copy, Interpretation
- Translations, Photos & Design
- Coordination of Implementation
- Production and Labeling
- Promotion

Goin' Somewhere?

A Playful Guide To Explore the Pearl of Zagorje



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RECIDER

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